21/22

ADVOCATING FOR FAMILY DOCTORS

HELPING MEMBERS NAVIGATE THE PANDEMIC

SUPPORTING ONGOING LEARNING

Ontario College of Family Physicians
ADVOCATING FOR FAMILY DOCTORS

90% of members polled asked us to advocate

Our members told the OCFP you want us to speak on your behalf to represent your interests and raise awareness on the issues you face.

We heard you and delivered.

Here's a snapshot of what we, together with members, accomplished.

Our **public advocacy campaign** was launched ahead of the provincial election to raise awareness on the issues family doctors are facing and the solutions we need.

- **Widespread media coverage**
- **All political parties** committed to strengthening the practice environment for family doctors and their patients
- **#LifeWithoutADoctor** created social media buzz

**Sharing Your Stories**

- Mississauga's Dr. Goyal shares concerns
- Guelph's Dr. Miller on doctor shortage
- Sharing a patient story from Annette on #WorldFamilyDoctorDay
HELPING MEMBERS NAVIGATE THE PANDEMIC

President’s Message

The OCFP President’s Message continues to be an important source for Ontario’s family doctors to keep up with changing COVID-19 information and guidance.

21 messages
April 2021 – March 2022

Hot Topics: COVID-19 Therapeutics,
Lifting Restrictions, Updates on COVID-19 Testing
Read on average by 70%+ members

I just wanted to extend my thanks for the OCFP emails – I really appreciate the succinct way all of the most useful information is summarised; it's a valuable resource amidst the sea of information in my inbox these days. Thanks for doing what you do.”

OCFP Member

COVID-19 Community of Practice

17,475 participants cumulatively attended the 22 COVID-19 Community of Practice sessions held in partnership with the University of Toronto's Department of Family and Community Medicine.

Key Highlight

Averaged close to 800 attendees per session — the highest attended session included 1151 members

I appreciate this program so much as I don’t know how I would have managed to stay on top of things without this. I actually feel competent about things related to covid whether questions are posed to me from colleagues who are not family doctors or from patients. Thank you so much.”

OCFP Member

Confused about COVID

The OCFP partnered with the University of Toronto DFCM to create the Confused About COVID? information series to help answer common questions from patients — and ideally, preempt calls to the office/clinic.

40,000 resource downloads in the first three months

Nearly 4,000 link clicks from the OCFP’s President’s Message

2021-2022 Year in Review
Launched a new multi-year project to build Education and Practice Supports (EPS) on the website to meet the needs of members.

Practising Well

Connecting family doctors around issues of mental health, substance use disorders and chronic pain.

1335 attendees over 13 sessions

Thank you for all you do, and for all your advice... I have a lot of patients... who have struggled significantly though the last year. Thank you for addressing their needs.”

Practising Well CoP Attendee

Family Medicine Summit 2022

The OCFP’s Family Medicine Summit, continued as a virtual program in 2022.

More than 500+ attendees

Popular Topics

- “In the Spotlight”: Humour in Medicine
- Standing Up for Our Members – Advocacy Campaign
- We Are Not Ok

Hold the date!

FMS 2023 will be held on Jan. 27-28